

NCC Cable System Order

Order #	62556928
Syscode	9964
System Name	Spectrum/Select Wisconsin Region
Market	Milwaukee-Racine

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/16/18 - 07/29/18
Agency	Multi Media Services
Advertiser	Club For Growth Action Wisconsin

Client Code	WI-Sen
Product Code	07180724
Est Code	893
Product Name	WI-S 7.18-7.24
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/20/18	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks		2	
Total		\$790.00	
Commission		\$118.50	
Net Total		\$671.50	
Total Spots		27	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/18 R2: MG GOLF spots from Green Bay/8383. New total = \$585. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	GOLF	AVG. ALL WKS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	4	\$16.00	\$64.00	30	
2	GOLF	AVG. ALL WKS/MORNING DRIVE	7/23/18	7/29/18	05:00	09:00	X	X						-	-	1	\$18.00	\$18.00	30	
3	GOLF	AVG. ALL WKS<	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	6	\$26.00	\$156.00	30	
4	GOLF	AVG. ALL WKS<	7/23/18	7/29/18	09:00	16:00	X	X						-	-	1	\$27.00	\$27.00	30	
5	GOLF	AVG. ALL WKS<	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	3	\$35.00	\$105.00	30	
6	GOLF	AVG. ALL WKS	7/23/18	7/29/18	16:00	19:00	X	X						-	-	1	\$39.00	\$39.00	30	
7	GOLF	AVG. ALL WKS<	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	3	\$43.00	\$129.00	30	
8	GOLF	AVG. ALL WKS	7/23/18	7/29/18	19:00	24:00	X	X						-	-	1	\$47.00	\$47.00	30	
9	GOLF	AVG. ALL WKS	7/16/18	7/22/18	05:00	09:00					X	X	X	-	-	2	\$16.00	\$32.00	30	
10	GOLF	AVG. ALL WKS<	7/16/18	7/22/18	09:00	16:00					X	X	X	-	-	2	\$26.00	\$52.00	30	
11	GOLF	AVG. ALL WKS<	7/16/18	7/22/18	16:00	19:00					X	X	X	-	-	1	\$35.00	\$35.00	30	
12	GOLF	AVG. ALL WKS<	7/16/18	7/22/18	19:00	24:00					X	X	X	-	-	2	\$43.00	\$86.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$790.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$790.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/24/18

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